

Remedy Creative Limited: Environmental Policy

At Remedy Creative we recognise that as a small business we have a responsibility to the environment. We are committed to following best environmental practice where practical and within the limits of resources available to us, and to mitigate any environmental impact that our business is responsible for, be it direct or indirect in terms of the agency's operation. We have assessed what we believe to be the key environmental impacts of the business and where we believe we can implement a continual improvement.

Our commitment to the environment:

Transport

- Using public transport or car sharing where possible
- Calculating the most efficient route to destinations
- Encouraging employees to ensure the maximum efficiency of vehicles by sensible driving practice and regularly checking their tyre pressures.
- Providing secure bicycle storage for employees who wish to cycle.

Energy

- Ensuring electrical equipment is not left on standby and switched off at the mains socket when not in use.
- Closing all doors and windows when the air conditioning or central heating is in use.
- Switching off all lights at the end of the working day.

Recycling

- Recycling paper, plastic, batteries and printer cartridges.
 - Developing systems to significantly reduce paper usage including the use of non-paper based invoicing systems, timesheets and diaries.
 - Procuring recycled paper stocks and other stationery items where possible.
 - Storing and re-using packaging materials where appropriate.
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Operational Impact

Remedy Creative will strive to encourage best environmental practice where possible by:

- Using and promoting “paperless” processes in our work
- Encouraging the use of recycled materials
- Encouraging the use of third party suppliers who are environmentally friendly

We recognise that it is necessary for continued improvements to be made in respect to our environmental policy and we will strive to find new ways to follow best environmental practice, as well as encouraging our clients (through our business activities) to consider environmental issues where practicable.

Remedy Creative Limited

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This Environmental Policy is available through our website www.remedycreative.com and hard copies are available on request.

Our policy will be reviewed and updated annually.

Directors, Remedy Creative Limited
17th August 2009